

INVESTMENT THEMES. POWERFULLY PACKAGED INTO ETFs.



There are untapped opportunities for growth in different market segments around the world. We identify key investment themes that stem from macroeconomic shifts, changing demographics, geopolitical events and cultural trends. Then we give you ways to invest in these themes with ETFs that harness their potential, whether that's through a traditional indexed ETF or by leveraging the talents and expertise of our portfolio managers in an active ETF.

Broaden your investment horizons with emerging markets focused ETFs.

Emerging markets generally make up 0%–5% of investors' portfolios, yet represent 11% of global equity markets. We offer a number of ETFs that strive to capitalize on specific themes and trends in emerging markets.¹

ECON Emerging Markets Consumer	Focus on emerging markets' consumer growth sectors.
XCEM EM Core ex-China	Get broad emerging market exposure and better control your exposure to China.
INCO India Consumer	Target India's growing consumer industry.

¹ Source: MSCI, Bloomberg as of 12/31/22.

Invest in the hidden ingredient behind today's great tech innovations.

Technological advances are disrupting virtually every sector of the global economy, and semiconductors are the technology that makes these advances possible. Our semiconductor ETF helps investors tap into technology's growth potential without having to separate passing fads from enduring innovations.

SEMI Semiconductor and Technology	Tap technology's growth potential by focusing on semiconductor-related businesses.
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Reasons to consider thematic ETFs:

- Uncover untapped growth opportunities.
- Capitalize on macroeconomic shifts, changing demographics, geopolitical events and cultural trends.
- Discover solutions that add diversification and grow assets.

To learn more about our ETFs, call **888.800.4347** or visit columbiathreadneedleus.com/ETF

Columbia Seligman Semiconductor and Technology ETF is different from traditional ETFs.

Traditional ETFs tell the public what assets they hold each day. This ETF will not. This may create **additional risks** for your investment. For example:

- You may have to pay more money to trade this ETF's shares. This ETF will provide less information to traders, who tend to charge more for trades when they have less information.
- The price you pay to buy this ETF shares on an exchange may not match the value of the ETF's portfolio. The same is true when you sell shares. These price differences may be greater for this ETF compared to other ETFs because it provides less information to traders.
- These additional risks may be even greater in bad or uncertain market conditions.
- This ETF will publish on its website each day a "Tracking Basket" designed to help trading in shares of the ETF. While the Tracking Basket includes some of the ETF's holdings, it is not the ETF's actual portfolio.

The differences between this ETF and other ETFs may also have advantages. By keeping certain information about this ETF secret, this ETF may face less risk that other traders can predict or copy its investment strategy. This may improve the ETF's performance. If other traders are able to copy or predict the ETF's investment strategy, however, this may hurt the ETF's performance.

For additional information regarding the unique attributes and risks of this ETF see disclosure below and the Principal Risks section of the ETF's prospectus.

More Information about the Semi-Transparent ETF Structure

The objective of the semi-transparent ETF Tracking Basket is to construct a portfolio of stocks and representative ETFs that closely tracks the daily performance of a semi-transparent ETF without exposing current Fund holdings, trading activities or internal research. The Tracking Basket is designed to conceal nonpublic information about the underlying portfolio and only uses the Fund's most recent publicly disclosed holdings, representative ETFs and the publicly known daily performance in its construction. The Fund also discloses the Tracking Basket Weight Overlap, which is the percentage weight overlap between the prior business day's Tracking Basket, compared to the Fund's holdings that formed the basis for the Fund's calculation of its NAV at the end of the prior business day. The Fund's Tracking Basket and Tracking Basket Weight Overlap are disclosed daily on the Fund's website, www.columbiathreadneedleus.com/etf

Although the Tracking Basket and the Tracking Basket Weight Overlap are intended to provide investors with enough information to allow for an effective arbitrage mechanism to keep the Fund's market price at or close to the Fund's NAV, there is risk (which may increase during periods of market disruption or volatility) that market prices will vary significantly from the Fund's NAV; ETFs trading on the basis of a published Tracking Basket may trade at a wider bid/ask spread than ETFs that publish their portfolios daily, especially during periods of market disruption or volatility and, therefore, may cost investors more to trade; and although the Fund seeks to benefit from keeping its portfolio information secret, market participants may attempt to use the Tracking Basket to identify a Fund's trading strategy, which if successful, could result in such market participants engaging in certain predatory trading practices that may have the potential to harm the Fund and its shareholders.

General ETF Risks

There are risks involved with investing in ETFs, including the loss of the principal amount that you invest. ETF shares are bought and sold throughout the trading day at their market price, not their NAV, on the exchange on which they are listed. ETF shares may trade in the market at a premium or discount to their NAV. A financial intermediary (such as a broker) may charge a commission to execute a transaction in ETF shares, and an investor also may incur the cost of the spread between the price at which a dealer will buy ETF shares and the somewhat higher price at which a dealer will sell ETF shares. ETF shares are not individually redeemable from an ETF. Only market makers or Authorized Participants may trade directly with an ETF, typically in large blocks of shares, as disclosed in each Fund's prospectus.

Columbia Seligman Semiconductor and Technology ETF Investment Risks — Market risk may affect a single issuer, economic sector or industry, or the market as a whole. Unlike conventional ETFs, the fund is **not an index fund** (it does not seek to track the performance of an index) nor does it provide **daily transparency** into its portfolio holdings. **Active trading** may result in added expenses, lower return and increased tax liability. The Fund concentrates its investments in the **semiconductor and semiconductor equipment industry**, and the Fund will be sensitive to, and its performance may depend to a greater extent on, the overall condition of this industry, which can be volatile at times. The products of **technology** companies may be subject to severe competition and rapid obsolescence, and their stocks may be subject to greater price fluctuations. **Foreign** investments subject the fund to risks, including political, economic, market, social and others within a particular country as well as to currency instabilities and less stringent financial and accounting standards generally applicable to U.S. issuers. As a non-diversified fund, holding fewer investments could have a greater effect on Fund performance. Investment in **larger companies** may involve certain risks associated with their larger size and may be less able to respond quickly to new competitive challenges than smaller competitors. Investments in **small- and mid-cap companies** often involve greater risks than investments in larger companies and may have less predictable earnings and be less liquid than the securities of larger cap companies. **Growth** securities, at times, may not perform as well as value securities or the stock market in general and may be out of favor with investors. Although Fund shares are listed on an **exchange**, there can be no assurance that an active, liquid or otherwise orderly trading market for shares will be established or maintained. This **new fund** may not be successful in implementing its active investment strategy, which could result in the fund being **liquidated**.

This fund is newly organized and does not have an operating history.

Investors should carefully consider the investment objectives, risks, charges and expenses of a Fund before investing. To obtain a prospectus containing this and other important information, please call 888.800.4347 or visit columbiathreadneedleus.com/etf to view or download a prospectus. Read the prospectus carefully before investing.

ETF shares are bought and sold at market price (not NAV) and are not individually redeemable. Investors buy and sell shares on a secondary market. Shares may trade at a premium or discount to the NAV. Only market makers or "authorized participants" may trade directly with the Fund(s), typically in blocks of 50,000 shares. Although the Fund's shares are listed on the Exchange, there can be no assurance that an active, liquid or otherwise orderly trading market for shares will be established or maintained.

Investing involves risks, including the risk of loss of principal. **Market** risk may affect a single issuer, sector of the economy, industry or the market as a whole. These funds are **passively managed** and seek to track the performance of an index. They may not sell a poorly performing security unless it is removed from the **Index**. There is no guarantee that the index will achieve positive returns. Risk exists that the index provider may not follow its **methodology** for index construction. Errors may result in a negative fund performance. The fund's **net value** will generally decline when the market value of its targeted index declines. Foreign investments subject the funds to risks, including political, economic, market, social and other risks impacting a particular country as well as to currency instabilities and less stringent financial and accounting standards generally applicable to U.S. issuers. These risks are enhanced for **emerging market** issuers. Investment in or exposure to **foreign currencies** subjects the funds to currency fluctuation and risk of loss. Investments in **small- and mid-cap** companies involve risks and volatility greater than investments in larger, more established companies. These funds concentrate investments in issuers of one or more particular industries to the same extent as the underlying index. Investments in a narrowly focused sector such as **consumer** may exhibit higher volatility than investments with a broader focus. Although the fund's shares are listed on an **exchange**, there can be no assurance that an active, liquid or otherwise orderly trading market for shares will be established or maintained. Active market **trading** may increase portfolio turnover, transaction costs and tracking error to the targeted index. The Funds may have **portfolio turnover**, which may cause an adverse cost impact. There may be additional **portfolio turnover risk** as active market trading of the fund's shares may cause more frequent creation or redemption activities that could, in certain circumstances, increase the number of portfolio transactions as well as tracking error to the Index and as high levels of transactions increase brokerage and other transaction costs and may result in increased taxable capital gains.

Columbia Management Investment Advisers, LLC serves as the investment manager to the ETFs. The ETFs are distributed by ALPS Distributors, Inc., member FINRA, which is not affiliated with Columbia Management Investment Advisers, LLC.

Not FDIC or NCUA Insured	No Financial Institution Guarantee	May Lose Value
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Columbia Threadneedle Investments (Columbia Threadneedle) is the global brand name of the Columbia and Threadneedle group of companies.

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