

News Release

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Columbia Threadneedle Investments Recognized For Excellence in Investor and Advisor Communications

BOSTON – October 3, 2019 – Columbia Threadneedle Investments won six awards for investor and advisor communications at the 2019 Investment Management Education Alliance (IMEA) STAR Awards, including top overall advisor communications. The company was recognized among large plus asset level firms (more than \$150 billion in assets under management) by placing first in the following categories:

Investor Communications

- Newsletter: Investor Newsletter

Advisor Communications

- Newsletter: Investor Newsletter
- Digital Education: Advisor Guide to Investor Behavior
- Thought Leadership/White Papers: Pass it On
- Website: ETF Website
- Overall Advisor Communications

“We pride ourselves on delivering content to advisors and investors that is informative, compelling and easily digestible so they can feel confident about their investment decisions,” said Leslie Walstrom, Head of North America Marketing at Columbia Threadneedle. “We are honored to have our team’s continued efforts recognized by the STAR Awards.”

The annual STAR Awards honor education efforts and communications surrounding investment management products and solutions. A panel of industry marketing professionals consider factors such as execution, clarity and design throughout the judging process.

In addition to this year's recognition, Columbia Threadneedle won in the advisor newsletter category in 2018 and took home six award wins at the [2017 STAR Awards](#).

About IMEA STAR Awards:

For nearly 50 years, the IMEA (Investment Management Education Alliance), formerly the MFEA (Mutual Fund Education Alliance), has focused on investor education and industry best practices. And on September 5, 2018, it officially became the IMEA, reflecting a key evolution in the organization as it recognizes the diverse goals-based investment management solutions offered by its members and other investment companies.

As part of its mission to serve investors, the IMEA sponsors an awards program, the STAR Awards, which is designed to recognize the highest standards of excellence in communications and education efforts among investment management companies.

About Columbia Threadneedle Investments:

Columbia Threadneedle Investments is a leading global asset manager that provides a broad range of investment strategies and solutions for individual, institutional and corporate clients around the world. With more than 2,000 people, including over 450 investment professionals based in North America, Europe and Asia, we manage \$468 billion¹ of assets across developed and emerging market equities, fixed income, asset allocation solutions and alternatives.

Columbia Threadneedle Investments is the global asset management group of Ameriprise Financial, Inc. (NYSE: AMP). For more information, please visit <https://www.columbiathreadneedleus.com/>. Follow us on [Twitter](#).

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¹As of June 30, 2019. Includes all assets managed by entities in the Columbia and Threadneedle group of companies.

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