



News Release



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Columbia Threadneedle Investments to Sponsor 10th Annual Boston Triathlon *Events scheduled for July 21-22, 2018*

BOSTON – February 14, 2017 – Columbia Threadneedle Investments is proud to continue its title sponsorship of the Columbia Threadneedle Investments Boston Triathlon. The 2018 event expects to attract more than 2,000 participants to the South Boston waterfront for two days of races.

Over the past decade, the Columbia Threadneedle Investments Boston Triathlon has grown into a sizable event, with Olympic and sprint distance triathlons, the Boston Corporate Cup competition, an all-ages kids’ fun run and a USA Triathlon-sanctioned Splash & Dash event for children ages 7 to 15. The Olympic and sprint distance events combine a swim at Massachusetts Department of Conservation and Recreation’s (DCR) Carson Beach, a bike ride on DCR William Day Boulevard and a run along the South Boston waterfront. Additional information is available at BostonTri.com.

“Columbia Threadneedle’s sponsorship of the Boston Triathlon is an important investment in the Boston community. It’s inspiring to see so many athletes, including our own employees, pushing toward an important goal – whether that’s beating a personal record or just participating in their first triathlon,” said Ted Truscott, CEO of Columbia Threadneedle Investments. “Importantly, funds raised will help local communities fight opioid dependency through the efforts of Boston Medical Center, making it even more meaningful.”

Columbia Threadneedle and the race are working closely with the event’s charity partner, Boston Medical Center, the largest safety-net hospital and busiest provider of trauma and emergency services in New England. Charitable money raised will help fight adolescent, young adult and adult addiction at the newly founded Grayken

Center for Addiction, which serves as the umbrella for all of BMC's work in addiction including treatment, training, research and prevention. To learn more about participating in the Columbia Threadneedle Investments Boston Triathlon as part of Team BMC, contact team.bmc@bmc.org.

“Over the past ten years, we’ve seen the Boston Triathlon grow into a signature event in the city of Boston,” said Michael O’Neil, president of the Boston Triathlon. “As the title partner of the event, Columbia Threadneedle Investments has played a significant role in that growth, allowing us to have a bigger positive impact on our community. We are thrilled to have them continue their commitment as title sponsor and are looking forward to celebrating our anniversary together.”

About Columbia Threadneedle Investments:

Columbia Threadneedle Investments is a leading global asset manager that provides a broad range of investment strategies and solutions for individual, institutional and corporate clients around the world. With more than 2,000 people, including over 450 investment professionals based in North America, Europe and Asia, we manage \$495 billion¹ of assets across developed and emerging market equities, fixed income, asset allocation solutions and alternatives.

Columbia Threadneedle Investments is the global asset management group of Ameriprise Financial, Inc. (NYSE: AMP). For more information, please visit columbiathreadneedle.com/us. Follow us on [Twitter](#).

¹As of December 31, 2017

About Boston Medical Center:

Boston Medical Center is a private, not-for-profit, 567-bed, academic medical center that is the primary teaching affiliate of Boston University School of Medicine. It is the largest and busiest provider of trauma and emergency services in New England. Committed to providing high-quality health care to all, the hospital offers a full spectrum of pediatric and adult care services including primary and family medicine and advanced specialty care with an emphasis on community-based care. Boston Medical Center offers specialized care for complex health problems and is a leading research institution, receiving more than \$116 million in sponsored research funding in fiscal year 2017. It is the 15th largest recipient of funding in the U.S. from the National Institutes of Health among independent hospitals. In 1997, BMC founded Boston Medical Center Health Plan, Inc., now one of the top ranked Medicaid MCOs in the country, as a non-profit managed care organization. It does business in Massachusetts as BMC HealthNet Plan and as Well Sense Health Plan in New Hampshire, serving 332,000 people, collectively. Boston Medical Center and Boston University School of Medicine are

partners in the Boston HealthNet – 14 community health centers focused on providing exceptional health care to residents of Boston. For more information, please visit <http://www.bmc.org>.

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