

# Columbia Active Risk Allocation Portfolios

## An adaptive solution targeting more consistent returns

### Help investors stay the course through volatile markets

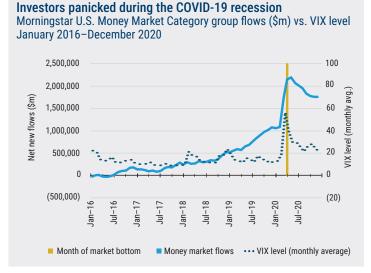
Volatility is a top investor concern and sometimes fuels poor investor behavior. When markets crash, investors often pull out of the market and then miss out on big returns when the market rallies.

At Columbia Threadneedle, we know traditional asset allocation solutions may not deliver the consistency investors need during periods of volatility. We believe our adaptive approach to asset allocation can help investors confidently stay invested — while targeting more consistent returns — through all markets.

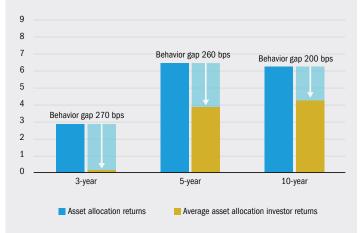
#### Emotional behavior causes investors to miss out on returns

When markets fell in 2020, investors fled to cash. They didn't return to the market until well after the COVID financial crisis bottom - and at nowhere near the pace at which they left.

Pulling out of the market, rather than staying the course through the COVID financial crisis, led to a huge gap between what asset allocation strategies delivered and what investors actually experienced in returns.



#### Asset allocation investors missed out on big returns Average asset allocation fund investor returns



Source: Columbia Threadneedle Investments. Please see back page for additional disclosures.

Source: "Quantitative Analysis of Investor Behavior, 2025," DALBAR, Inc., www.dalbar.com. Returns as of 12/31/24, updated annually. Please see back page for additional disclosure

# **Enhance** diversification and efficiency with a global approach

The traditional approach to build a diversified risk-adjusted portfolio is to create an appropriate split between stocks and bonds. But returns from a 60% equity/ 40% fixed-income portfolio have typically followed equity markets — lacking diversification and leaving investors' portfolios at risk for losses.

#### Evolve your approach to diversification

Columbia Active Risk Allocation Portfolios are global, multi-manager strategies that provide exposure to a broad range of asset classes. Using actively managed mutual funds and ETFs, our portfolios provide the diversification and balance most traditional portfolios lack.

# Investor benefit potential

Multiple sources of return offer greater diversification, which can help mitigate portfolio volatility.

#### Deliver enhanced diversification with Columbia Adaptive Risk Allocation Portfolios



Source: Columbia Management Investment Advisers, LLC. The illustration above depicts Columbia Active Risk Allocation moderate policy portfolio allocations in neutral market state. Actual portfolio allocations may vary.

# Manage risk to smooth the ride through a market cycle

The investment landscape has dramatically evolved and expanded, so today's investors are looking for new ways to diversify their portfolios. While traditional portfolios may appear diversified, they're highly concentrated in equity risk.

#### Hidden risks in traditional asset allocation call for a new approach

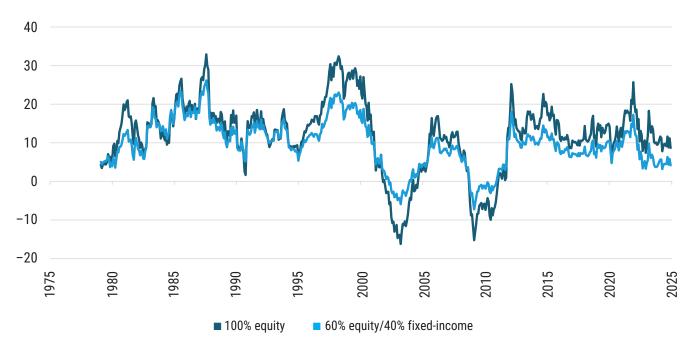
Our risk-managed approach offers a way to move beyond the same old same old and diversify based on where risk is (or is not) — which may offer a better starting point during volatile markets.

# Investor benefit potential

By balancing risk, we aim to strengthen investors' portfolios and provide a better starting point than a traditional 60/40 portfolio during periods of heightened risk.

#### 60/40 traditional portfolio: Not as diversified as it appears

The movement of the equity markets tends to dominate the direction of the traditional 60% equity/40% fixed-income portfolio. Rolling 3-year returns annualized in percentage terms:



Source: Columbia Management Investment Advisers, LLC.

Asset allocation and diversification do not ensure a profit or protect against a loss. Equity represented by the Standard and Poor's (S&P) 500 index. Fixed income represented by Bloomberg U.S. Aggregate Bond Index.

# Adapt to market conditions to aim for more consistent returns

Global asset classes deliver different risk-adjusted returns in different market environments or market states. So a static portfolio may not be able to respond strongly enough to participate in market opportunities or protect during extreme conditions.

#### Rules-based process systematically adjusts risk exposure

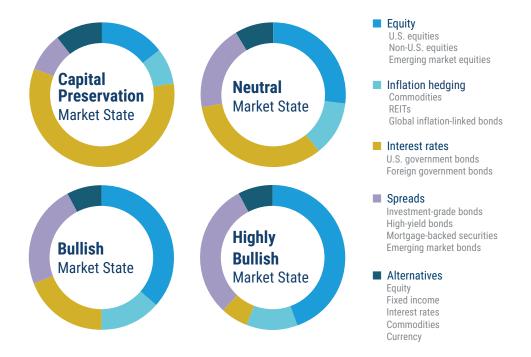
Because markets aren't static, we follow a rules-based process to adjust risk exposure each month as market conditions change. We systematically increase risk when market conditions are favorable and meaningfully decrease risk when conditions are unusual. So investors only take risk as the market calls for it.

# Investor benefit potential

By dynamically adapting to market conditions, Columbia Active Risk Allocation Portfolios aim to reduce drawdown and participate in market opportunities to deliver more consistent returns.

#### Dialing risk up and down to pursue stronger outcomes

With a focus on research intensity, our investment team analyzed more than 45 years of market data and isolated specific signals that help consistently identify four distinct market environments, or market states. The investment team follows this systematic process to determine the market state each month and reallocate the portfolio when the market state changes, with the ability to make tactical adjustments throughout the month. Each market state – capital preservation, neutral, bullish and highly bullish – is generally characterized by the intersection of normal, favorable, or unusual stock and bond market conditions:



The illustration above depicts Columbia Active Risk Allocation moderate policy portfolios. Actual portfolio allocations may vary due to tactical deviations from the policy portfolio.

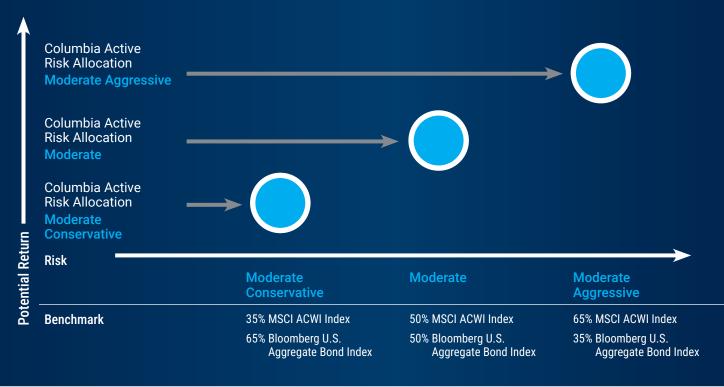
## Manage volatility

## What if you could target more consistent returns - in all markets?

We believe our global, multi-asset portfolios and dynamic risk-managed approach can lessen the magnitude of market-related losses when markets are down and capitalize on opportunities when market conditions are favorable.

Whether using Columbia Active Risk Allocation Portfolios as a core portfolio holding or to complement an existing diversified portfolio, our strategies can be implemented to address investors' unique needs.

#### Choose a portfolio that best aligns with your risk tolerance



## Columbia Threadneedle Multi-Asset Solutions Team

Our Multi-Asset Solutions Team collaborates daily to evaluate economic conditions, market opportunities and risks across the global landscape. With a global viewpoint, these highly experienced investment professionals incorporate the key elements of risk allocation, diversification and flexibility in their management of the Columbia Active Risk Allocation Portfolios



Joshua Kutin. CFA Head of Multi-Asset Solutions. North America Senior Portfolio Manager 25 years of experience



Alexander Wilkinson, CFA, CAIA Senior Portfolio Manager 17 years of experience

Information for Columbia Management Investment Advisers, LLC, Multi-Asset Solutions team in North America.

Source: Columbia Threadneedle Investments as of 3/31/25. Cerulli U.S. Managed Account Report 2024. Ranking based on firms reporting 2023 estimated AUA for discretionary model 3 portfolios with an asset-based fee. Cerulli received a fee for use of ranking data.

## The team<sup>1</sup>

**22** asset allocation professionals

More than **\$69.3** Bn in assets under management<sup>2</sup>

**11th** largest asset manager of asset allocation model portfolios by assets under advisement<sup>3</sup>

15 years on average of experience helping investors reach their investment goals

#### Investing smarter for the world you want

At Columbia Threadneedle Investments, we invest to make a difference in your world, and the wider world. Millions of people rely on us to manage their money and invest for their future; together they entrust us with \$621 billion.\* Whatever world you want, our purpose is to help you achieve it. We do this by being globally connected, intense about research, having a responsible ethos and a focus on continuous improvement.

### To find out more, call 800.426.3750 or visit columbiathreadneedleus.com.



#### Past performance does not guarantee future results and investing involves risk including the risk of loss of principal. There is no guarantee the objective will be achieved or that any return expectations will be met.

Information provided by third parties is deemed to be reliable but may be derived using methodologies or techniques that are proprietary or specific to the third-party source.

#### \* Source: Columbia Threadneedle Investments as of March 31, 2025.

Investor behavior chart (page 1- left): All flows data from ISS Market Intelligence SIMFUND as of 12/31/20. Flows shown are open-end, mutual fund only. Excludes fund of funds and ETF data. VIX data from Chicago Board Options Exchange, CBOE Volatility Index: VIX [VIXCLS], retrieved from FRED, Federal Reserve Bank of St. Louis; https://fred.stlouisfed.org/ series/VIXCLS, 01/20/21.

Investor behavior chart (page 1- right): Average asset allocation investor performance results are based on a DALBAR study, "Quantitative Analysis of Investor Behavior (QAIB), 2025." DALBAR is an independent financial research firm. Using monthly fund data supplied by the Investment Company Institute, QAIB calculates investor returns as the change in assets after excluding sales, redemptions and exchanges. This method of calculation captures realized and unrealized capital gains, dividends, interest, trading costs, sales charges, fees, expenses and any other costs. After calculating investor returns in dollar terms, two percentages are calculated for the period examined: total investor return rate and annualized investor return rate. Total return rate is determined by calculating the investor return dollars as a percentage of the net of the sales, redemptions and exchanges for the period. Asset Allocation returns are represented by the average returns of Morningstar Asset Allocation categories: Tactical, Global and Asset Allocation (Conservative, Moderate, Moderately Conservative, Moderately Aggressive).

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The Standard and Poor's (S&P) 500 Index is an unmanaged index that tracks the performance of 500 widely held, large-capitalization U.S. stocks.

The **Bloomberg U.S. Aggregate Bond Index** is a market-value-weighted index that tracks the daily price, coupon, paydowns and total return performance of fixed-rate, publicly placed, dollar-denominated and nonconvertible investment-grade debt issues with at least \$250 million par outstanding and with at least one year to final maturity.

The MSCI All Country World Index is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global developed and emerging markets.

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