

# News Release

**Contact:**

Liz Kennedy  
Columbia Threadneedle  
617.897.9394  
Liz.Kennedy@ampf.com

## **Columbia Threadneedle Investments to Sponsor Boston's Only Triathlon for Second Year** *Events scheduled for July 29 & 30, 2017*

BOSTON – May 30, 2017 – Columbia Threadneedle Investments is proud to announce its title sponsorship of the Columbia Threadneedle Investments Boston Triathlon. This is the second year the Boston-based asset management firm has been a partner of this community event, which is expected to attract more than 1,500 participants.

The Columbia Threadneedle Investments Boston Triathlon combines a swim at Massachusetts Department of Conservation and Recreation's (DCR) Carson Beach, a bike ride on DCR William Day Boulevard, and a run along the South Boston waterfront. Both Olympic and sprint distance events will be held, as well as a children's race, the Kids' Splash-and-Dash. The event debuted in 2009 and additional information is available at [BostonTri.com](http://BostonTri.com).

"We are pleased to partner with the City of Boston and the Boston Triathlon and to make this investment in the greater Boston community. Triathletes from Boston, New England and beyond demonstrate consistency, determination and fortitude in achieving their long-term goals," said Ted Truscott, CEO of Columbia Threadneedle Investments. "We find that these values mirror those that drive us as we work to help our individual and institutional clients achieve their investment goals."

Columbia Threadneedle is working closely with the event's charity partner, Boston Medical Center, the largest safety-net hospital and busiest provider of trauma and emergency services in New England. Charitable money raised through the event will go towards BMC's adolescent, young adult and adult additions programs that fight daily against the opioid epidemic plaguing our community. To learn more about participating in the Columbia Threadneedle Investments Boston Triathlon as part of Team BMC, contact [team.bmc@bmc.org](mailto:team.bmc@bmc.org).

Columbia Threadneedle is a long-standing supporter of the sport of triathlon. In addition to the Boston Triathlon, the firm sponsors the Columbia Threadneedle World Triathlon Leeds, scheduled to take place June 10 – 11, in Leeds, Yorkshire, U.K. and the Columbia Threadneedle Yilan Triathlon Championships, September 2 – 3 in Yilan, Taiwan.

“Columbia Threadneedle Investment’s sponsorship of the Boston Triathlon is incredibly important, helping us ensure the event remains accessible to all racers, both professional and first time triathlon participants,” said Michael O’Neil, Boston Triathlon Event Director. “We are proud to be working with both Columbia Threadneedle Investments and Boston Medical Center in creating an world-class experience here in Boston, while fulfilling our commitment to positively impacting the local community. We are looking forward to an incredible event.”

**About Columbia Threadneedle Investments:**

Columbia Threadneedle Investments is a leading global asset management group that provides a broad range of investment strategies and solutions for individual, institutional and corporate clients around the world. With more than 2,000 people, including over 450 investment professionals based in North America, Europe and Asia, we manage \$467 billion<sup>1</sup> of assets across developed and emerging market equities, fixed income, asset allocation solutions and alternatives.

Columbia Threadneedle Investments is the global asset management group of Ameriprise Financial, Inc. (NYSE: AMP). For more information, please visit [columbiathreadneedle.com/us](http://columbiathreadneedle.com/us). Follow us on [Twitter](#).

<sup>1</sup>As of March 31, 2017

**About Boston Medical Center:**

Boston Medical Center is a private, not-for-profit, 496-bed, academic medical center that is the primary teaching affiliate of Boston University School of Medicine. It is the largest and busiest provider of trauma and emergency services in New England. It offers specialized care for complex health problems and is a leading research institution, receiving more than \$119 million in sponsored research funding in fiscal year 2015. In 1997, BMC founded Boston Medical Center Health Plan, Inc., now one of the top ranked Medicaid MCOs in the country, as a non-profit managed care organization serving Massachusetts and New Hampshire. Boston Medical Center and Boston University School of Medicine are partners in the Boston HealthNet – 14 community health centers focused on providing exceptional health care to residents of Boston. For more information, please visit <http://www.bmc.org>.

**About ethos:**

e•thos |'ēθäs| the characteristic spirit of a culture or community as manifested in its beliefs and aspirations. ethos is a mass participation event organization created to bring athletes together through challenging and unique sporting events. For more information about ethos events and to register, please go to [www.active-ethos.com](http://www.active-ethos.com).

# # #

Investment products offered through Columbia Management Investment Distributors, Inc., member FINRA.  
Advisory services provided by Columbia Management Investment Advisers, LLC.

Columbia Management Investment Distributors, Inc.  
225 Franklin Street, Boston, MA 02110-2804

AdTrax 1802915