Thinking beyond money markets Gene Tannuzzo Global Head of Fixed Income



Money market yields have increased dramatically and that creates a real competitor for other financial assets, including bonds. But the truth is that over a long period of time, investors are rewarded for investing in bonds over cash for a couple of reasons. One, there's opportunity to generate more yield in other non-government sectors of the market, which you don't get exposure to in money markets.

And two, you get a benefit of diversification because prices in the bond market will not move in perfect correlation to prices in the equity market or other markets. So for both of those reasons, I think moving outside of just money markets into other income producing assets is really important.

Investing involves risk including risk of loss of principal. There are risks associated with fixed-income investments, including credit risk, interest rate risk, and prepayment and extension risk. In general, bond prices rise when interest rates fall and vice versa. This effect is usually more pronounced for longer term securities. Diversification does not guarantee a profit or protect against loss.

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