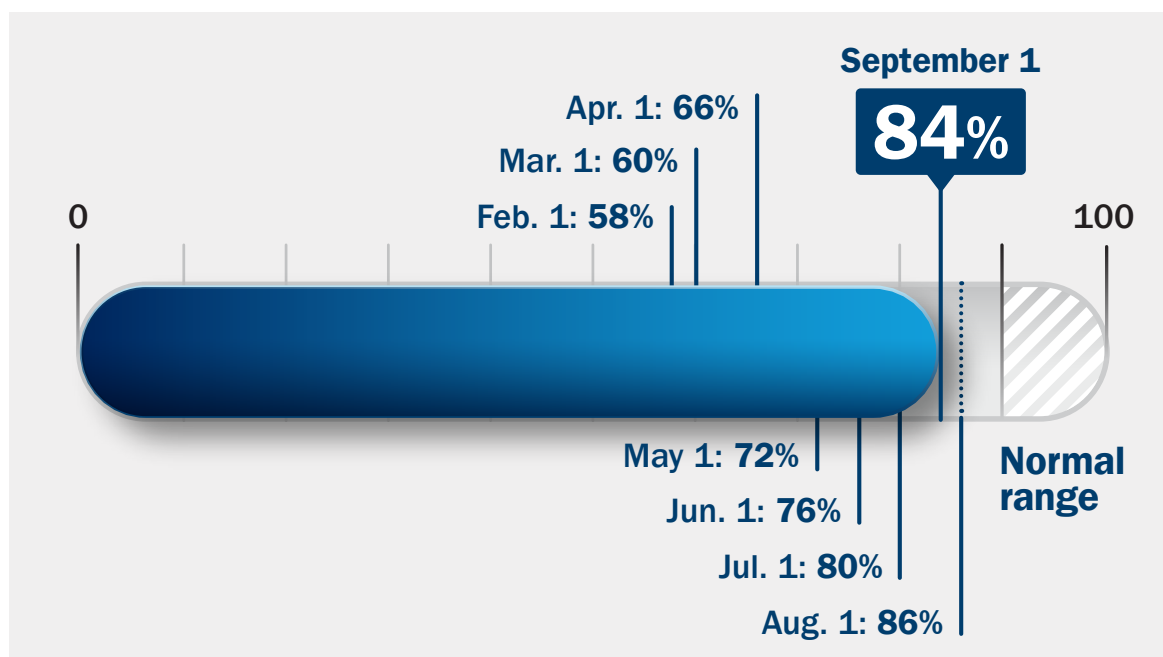


Chart on the Go

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▶ Return to Normal Index

The Return to Normal Index tracks activity compared with prepandemic levels as we progress to post-COVID normal life.



As of 09/01/21. Source: Columbia Threadneedle Investments

The Return to Normal Index measures human activity data relative to prepandemic levels as the U.S. continues its COVID-19 vaccination program. The index is constructed by our data scientists and fundamental analysts and tracks activities in the U.S. including travel, returning to work and school, brick-and-mortar shopping and eating out. By design, the index is focused on measuring components of daily life rather than economic indicators like GDP growth.

Our index suggests that we're 16% below pre-COVID activity levels. Although vaccines have proven very effective, the data on the delta variant is evolving and a surge in infections could impede a return to normal levels of activity.

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