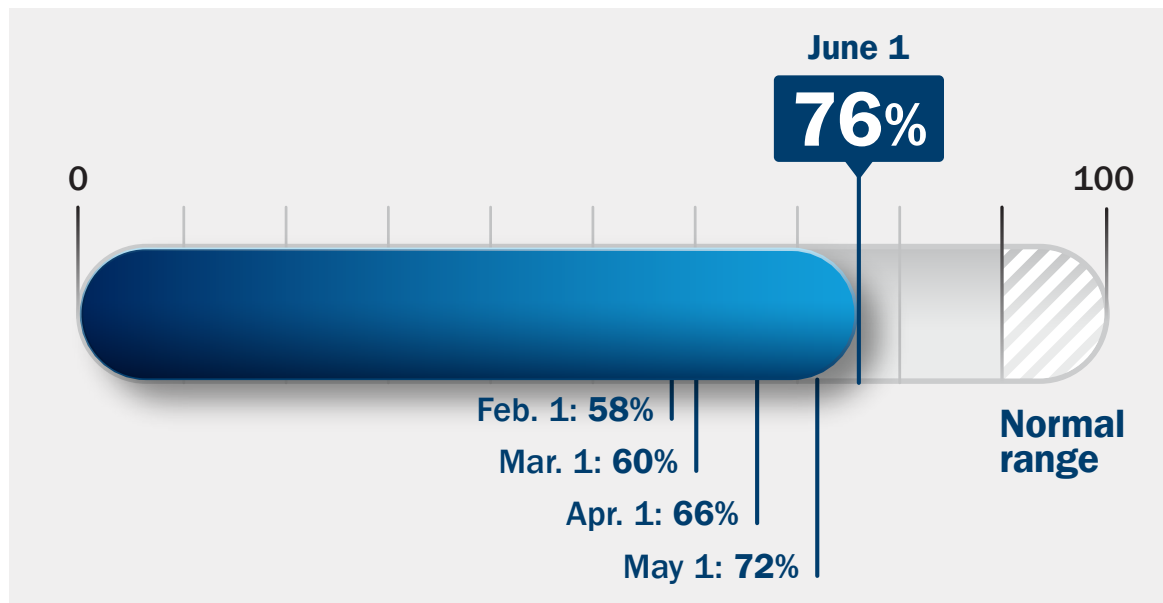


Chart on the Go

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Return to Normal Index

The Return to Normal Index tracks activity compared with prepandemic levels as we progress to post-COVID normal life.



As of 06/01/21. Source: Columbia Threadneedle Investments

The Return to Normal Index measures human activity data relative to prepandemic levels as the U.S. continues its COVID-19 vaccination program. The index is constructed by our data scientists and fundamental analysts and tracks activities in the U.S. including travel, returning to work and school, brick-and-mortar shopping and eating out. By design, the index is focused on measuring components of daily life rather than economic indicators like GDP growth.

Our index suggests that we're still 24% below pre-COVID activity levels. But all of the index components that we track have improved over the past month, as more widespread vaccination fueled behavioral and economic recovery.

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