



GROW ASSETS TO ACHIEVE FINANCIAL GOALS

Do your investments deliver the **PORTFOLIO GROWTH** you need?



54%

of households receiving financial advice consider saving for retirement a financial goal.



43%

of households receiving financial advice list saving for an emergency as a goal.



15%

of households receiving financial advice report saving for education among their goals.

STEP 1 IDENTIFY YOUR NEEDS.

- Retire comfortably
- Build an inheritance
- Fund a college education

STEP 2 STRUCTURE YOUR WEALTH.

- | | | |
|-----------------------------------|--|---|
| ■ Columbia Overseas Value Fund | ■ Columbia Select Large Cap Growth Fund | ■ Columbia Seligman Communications and Information Fund |
| ■ Columbia Dividend Income Fund | ■ Columbia Global Infrastructure Fund | ■ Columbia Select Large-Cap Value Fund |
| ■ Columbia Emerging Markets Fund | ■ Columbia Emerging Markets Consumer ETF | ■ Future Scholar 529 College Savings Plan |
| ■ Columbia Small Cap Value Fund I | ■ Columbia Select Large Cap Equity Fund | ■ Columbia Global Technology Growth Fund |

STEP 3 PURSUE YOUR DESIRED OUTCOME. AT COLUMBIA THREADNEEDLE INVESTMENTS, YOUR SUCCESS IS OUR PRIORITY.

You need investments designed to help you stay on track to deliver **YOUR DESIRED OUTCOME**. Columbia Threadneedle Investments offers investment strategies designed to help you face today's market challenges and **GROW YOUR ASSETS** at each crossroad of your journey.

DISCOVER investment options that make life more REWARDING

To find out more, contact your financial professional, call **800.426.3750** or visit investor.columbiathreadneedleus.com

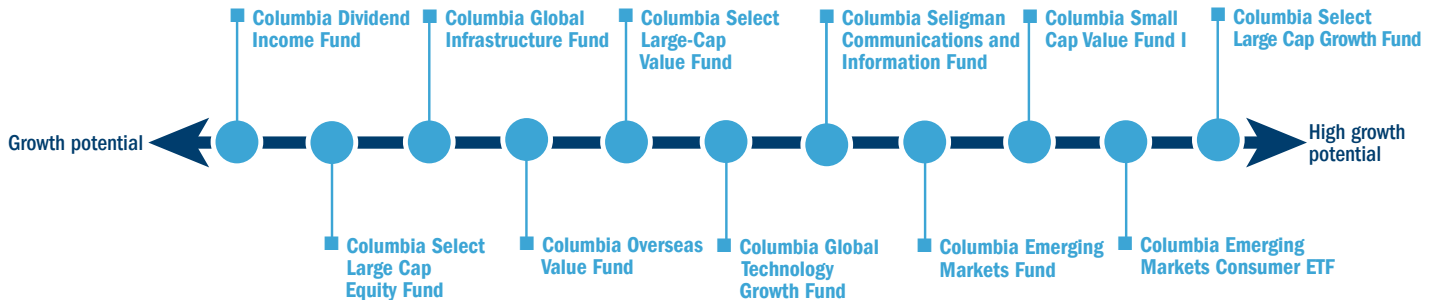




CHOOSE AN INVESTMENT OPTION THAT'S RIGHT FOR YOU

Investments come with varying degrees of risk and reward. What is your risk tolerance? Do you prefer less volatile investments with moderate growth potential? Or are you searching for a higher reward with more growth, knowing it comes with higher risk?

Depending on your risk tolerance and specific goals, your financial professional can help you make investment choices that are right for you and your future. Learn more about investment strategies designed to help at investor.columbiathreadneedleus.com.



For illustrative purposes only. The above spectrum shows the relative positioning of funds with respect to moderate and high growth potential. Fund positioning is based on a five-year standard deviation metric as of 07/31/17.

To find out more, contact your financial professional, call **800.426.3750** or visit investor.columbiathreadneedleus.com



Investors should consider the investment objectives, risks, charges and expenses carefully before investing. For a free prospectus, summary prospectus or a program description for the Future Scholar 529 College Savings Plan, which contains this and other important information, visit columbiathreadneedle.com/us. Read carefully before investing. You should also consider, before investing in a 529 plan, whether the investor's or designated beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state's qualified tuition program.

Statistical data, excluding households preferring total control over savings and investments, provided by Strategic Business Insight's 2016-17 MacroMonitor.

There is no guarantee that investment objectives will be achieved or that any particular investment will be profitable.

Market risk may affect a single issuer, sector of the economy, industry or the market as a whole. **Foreign** investments subject the fund to risks, including political, economic, market, social and others within a particular country, as well as to currency instabilities and less stringent financial and accounting standards than those generally applicable to U.S. issuers. These risks are enhanced for **emerging markets**. **Growth securities**, at times, may not perform as well as value securities or the stock market in general and may be out of favor with investors. **Value** securities may be unprofitable if the market fails to recognize their intrinsic worth or the portfolio manager misgauged that worth. Certain funds may invest significantly in issuers within a particular sector, which may be negatively affected by market, economic or other conditions, making the fund more vulnerable to unfavorable developments in the sector. Investments in a **limited** number of companies or sectors, subject the fund to greater risk of loss. Investments in **small- and mid-cap** companies involve risks and volatility greater than investments in larger, more established companies. **ETFs** trade like stocks, are subject to investment risk, and will fluctuate in market value. Investing in **derivatives** is a specialized activity that involves special risks, which may result in significant losses. Investments selected using **quantitative methods** may perform differently from the market as a whole and may not enable the fund to achieve its objective. **Dividend** payments are not guaranteed and the amount, if any, can vary over time.

Columbia Management Investment Distributors, Inc., member FINRA, is the distributor and underwriter for the Future Scholar 529 College Savings Plan Financial Advisor Program. The Office of State Treasurer of South Carolina (the State Treasurer) administers the Program and has selected Columbia Management Investment Advisers, LLC and Columbia Management Investment Distributors, Inc. (Columbia Management) as Program Manager. Columbia Management and its affiliates are responsible for providing certain administrative, recordkeeping and investment services, and for the marketing of the Program. Columbia Management is not affiliated with the State Treasurer.

Not FDIC insured • No bank guarantee • May lose value

Columbia Threadneedle Investments (Columbia Threadneedle) is the global brand name of the Columbia and Threadneedle group of companies.

Columbia funds are distributed by Columbia Management Investment Distributors, Inc., member FINRA, and managed by Columbia Management Investment Advisers, LLC. ETFs are distributed by **ALPS Distributors, Inc.**, member FINRA.

Columbia Management Investment Distributors, Inc., 225 Franklin Street, Boston, MA 02110-2804

© 2018 Columbia Management Investment Advisers, LLC. All rights reserved.

CET000499 (02/07/2019)

CT-MK/249490 G (01/18) A50F/1981683