

Actionable insights on market volatility — and the path to recovery

Even in times of uncertainty, some things are still clear. Investors need to continue to work toward their goals, and their trusted financial advisor is there to help guide them.

Advisors: Explore our top resources for investors followed by a curated section for you.

ELECTION 2020



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[Biden passes 270. What does it mean for investors?](#)

The combination of a narrow margin of victory and the possibility that Republicans retain control of the Senate are likely to impact the policies his administration may pursue.

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[Election 2020: How a Biden win could change the investment environment](#)

From individual and corporate tax rates to “winners and losers” in specific sectors, here’s how a Biden win might shift the landscape.

READ THE ARTICLE

[What the 2020 elections mean for the markets—and what they don’t](#)

The election cycle will increase short-term volatility, but it won’t have much influence on market averages over the long term.

READ THE ARTICLE

[Chart: Why to look past election-year volatility](#)

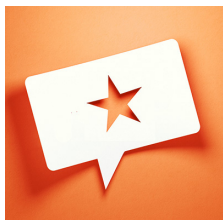
Election years often bring volatility and with that comes uncertainty. But our latest chart gives a snapshot of why investors should focus on long-term goals

READ THE ARTICLE

[2020 Election: Potential sector impacts](#)

Columbia Threadneedle equity analysts assess the prospective impact of a Biden presidency.

LATEST MARKET INSIGHTS



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What does the recent vaccine announcement mean? When will things get back to normal? Get answers to some frequently asked questions about Covid-19 vaccines.

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[Chart: Tax delays exaggerate state revenue drops](#)

States have outperformed their dire budget projections.

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[Positioning for a slow and gradual recovery](#)

Our Head of Multi-Asset Strategy discusses the updated capital markets forecast.

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[Downgrades, defaults and dispersion](#)

Credit investing during the COVID era.

FOR INVESTORS: HOW TO THINK ABOUT VOLATILITY



READ THE ARTICLE

[Chart: Drawdown losses](#)

Our latest chart illustrates why having a strategy to mitigate portfolio drawdowns is important.

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[Tips for keeping a cool head and a long view right now](#)

When stock market volatility shakes your confidence, don't abandon your strategy.

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[Chart: Time, not timing](#)

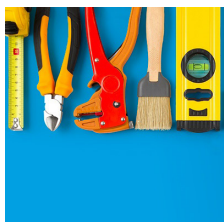
Emotional decisions during periods of short-term volatility rarely pay off in the long run.

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[Chart: Recovery after a downturn](#)

Historical examples show how long it has taken for the stock market to recoup losses.

FOR ADVISORS: RESOURCES TO HELP NAVIGATE VOLATILE TIMES



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[Facing record job losses, are you prepared to guide your clients?](#)

A separation of service can trigger workplace wealth distributions. Even highly compensated employees benefit from conversations on financial and emotional.

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[Optimizing resources after a layoff](#)

Lend support to clients experiencing a job loss by taking a proactive approach.

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[Practical tactics to calm anxious clients](#)

How to reassure investors: Advice from financial advisors, behavioral scientists and medical experts.

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[Understanding investor behavior and biases](#)

View our resource library with tips on how you can help prevent your clients from making costly, emotional decisions.

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[How to maintain client connection in a time of social distancing](#)

Consider these communication strategies to help your clients feel connected and reassured — even when you can't meet with them in person.

VIEW THE PDF

[Take care of yourself while you're taking care of clients](#)

How do you build in time to take care of yourself during these uncharted times? Here's how to find balance in a time of social distancing.

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[Now's the time to embrace new ways to communicate with clients](#)

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