

# Investing in volatile markets: Noise isn't information

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*Despite the countless headlines that often make markets feel riskier than they are, Colin Moore says to focus beyond the distractions.*

Is the world a more challenging place to invest than it used to be? Investors today are bombarded with so much news and data that it can feel riskier, but Global CIO Colin Moore argues that this is not the case. And while it can be difficult, it's critical to separate the noise from real information that might indicate a directional change in financial markets.



Watch the video at:

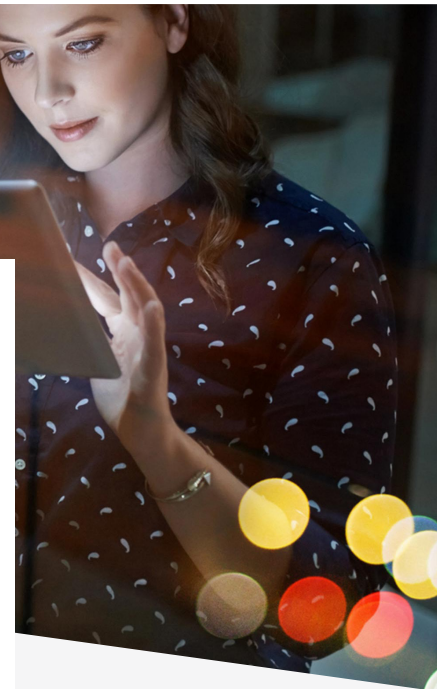
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**Colin Moore**

Global Chief Investment Officer





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