

# Actionable insights on market volatility – and the path to recovery

*Even in times of uncertainty, some things are still clear. Investors need to continue to work toward their goals, and their trusted financial advisor is there to help guide them.*

**Advisors: Explore our top resources for investors followed by a curated section for you.**

## ELECTION 2020



READ THE ARTICLE

[Chart: Election impacts on market volatility](#)

Equity market expectations for volatility around the election are elevated, but not extreme. Investors should stay focused on their future goals.

READ THE ARTICLE

[Chart: Why to look past election-year volatility](#)

Election years often bring volatility and with that comes uncertainty. But our latest chart gives a snapshot of why investors should focus on long-term goals.

## LATEST MARKET INSIGHTS



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[Chart: Tax delays exaggerate state revenue drops](#)

States have outperformed their dire budget projections.

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[Positioning for a slow and gradual recovery](#)

Our Head of Multi-Asset Strategy discusses the updated capital markets forecast.

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[The long road to higher ground](#)

Anwiti Bahuguna discusses recent economic data and her outlook.

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[Chart: Vaccine developments, milestones and unknowns](#)

Our latest chart maps out the most important vaccine developments as the world races to conquer COVID-19.

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[Downgrades, defaults and dispersion](#)

Credit investing during the COVID era.

## FOR INVESTORS: HOW TO THINK ABOUT VOLATILITY



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[Chart: Drawdown losses](#)

Our latest chart illustrates why having a strategy to mitigate portfolio drawdowns is important.

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[Tips for keeping a cool head and a long view right now](#)

When stock market volatility shakes your confidence, don't abandon your strategy.

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[Chart: Time, not timing](#)

Emotional decisions during periods of short-term volatility rarely pay off in the long run.

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[Chart: Recovery after a downturn](#)

Historical examples show how long it has taken for the stock market to recoup losses.

## FOR ADVISORS: RESOURCES TO HELP NAVIGATE VOLATILE TIMES



### READ THE ARTICLE

#### [Facing record job losses, are you prepared to guide your clients?](#)

A separation of service can trigger workplace wealth distributions. Even highly compensated employees benefit from conversations on financial and emotional.

### GET THE TOOLKIT

#### [Optimizing resources after a layoff](#)

Lend support to clients experiencing a job loss by taking a proactive approach.

### READ THE ARTICLE

#### [Just in: Expanded access to coronavirus-related distributions](#)

Many people have suffered a financial loss as a result of COVID-19. Now, more may be eligible for coronavirus-related distributions (CRDs) from retirement accounts.

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#### [Covid-19 legislation: What it means for individuals and small businesses](#)

Walk your clients through a detailed review of federal support programs including paid leave, tax credits, loans and more.

### VIEW THE PDF

#### [Practical tactics to calm anxious clients](#)

How to reassure investors: Advice from financial advisors, behavioral scientists and medical experts.

### EXPLORE THE COLLECTION

#### [Understanding investor behavior and biases](#)

View our resource library with tips on how you can help prevent your clients from making costly, emotional decisions.

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#### [How to maintain client connection in a time of social distancing](#)

Consider these communication strategies to help your clients feel connected and reassured — even when you can't meet with them in person.

### VIEW THE PDF

#### [Take care of yourself while you're taking care of clients](#)

How do you build in time to take care of yourself during these uncharted times? Here's how to find balance in a time of social distancing.

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#### [Now's the time to embrace new ways to communicate with clients](#)

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