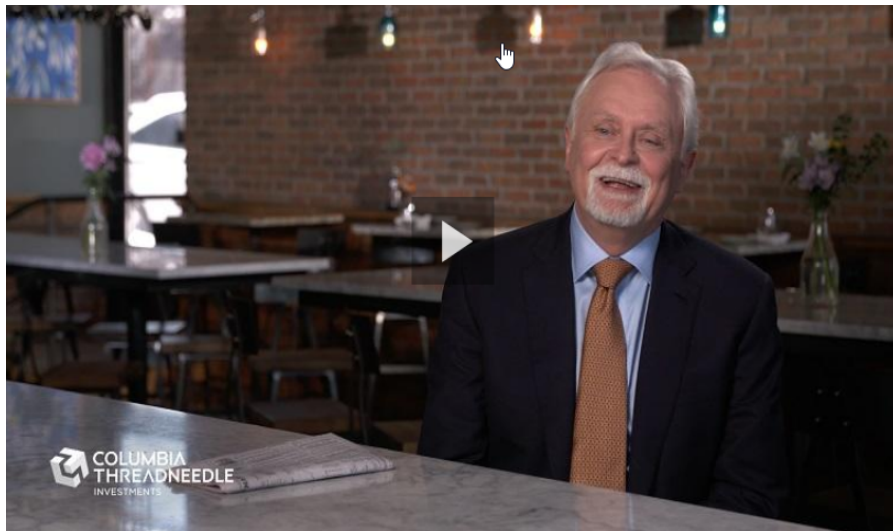


Why the right amount of volatility is perfectly normal

September 6, 2018

The problem isn't the market volatility itself. It's how we react to it, says Global CIO Colin Moore.

Market volatility represents uncertainty, and investors don't always cope well with the unknown, especially when it comes to their investments. But some level of volatility will always be there — the key is to determine what level is normal in our current environment and not react to the noise.



Watch the video at:

<https://www.columbiathreadneedleus.com/blog/why-the-right-amount-of-volatility-is-perfectly-normal>

[Download Transcript](#)



Colin Moore
Global Chief Investment Officer



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