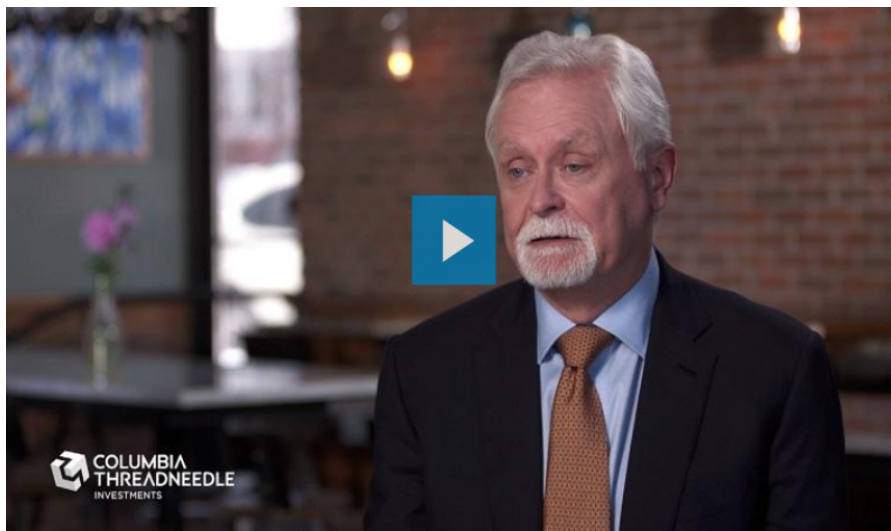


# What's the right level of inflation?

August 23, 2018

*It feels like rising prices would be a bad thing, but the right amount of inflation benefits the economy.*

People tend to think that inflation — rising prices — is a bad thing, but Colin Moore explains that having just enough inflation influences consumer behavior in a positive way for the economy.



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**Colin Moore**  
Global Chief Investment Officer



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