

The case for a flexible approach to investing

August 1, 2019

Flexible investing based on risk preference and goals can open up more opportunities for investors.

Investing across the capital spectrum can provide interesting opportunities because no company's capital structure is the same, explains David King. This flexible approach focuses on income and capital appreciation — with the freedom to explore all types of securities in order to pursue a desired outcome. For example, it might be quite risky to buy a company's stock, but that same company might have an attractive bond or convertible security.



Watch the video at:

<https://www.columbiathreadneedleus.com/blog/the-case-for-a-flexible-approach-to-investing>

[Download Transcript](#)



David King, CFA

Senior Portfolio Manager



To find out more, call [800.426.3750](tel:800.426.3750)
or visit columbiathreadneedle.com



Not FDIC insured • No bank guarantee • May lose value

Securities products offered through Columbia Management Investment Distributors, Inc., member FINRA. Advisory services provided by Columbia Management Investment Advisers, LLC.

Columbia Threadneedle Investments (Columbia Threadneedle) is the global brand name of the Columbia and Threadneedle group of companies.

The views expressed are as of the date given, may change as market or other conditions change and may differ from views expressed by other Columbia Management Investment Advisers, LLC (CMIA) associates or affiliates. Actual investments or investment decisions made by CMIA and its affiliates, whether for its own account or on behalf of clients, may not necessarily reflect the views expressed. This information is not intended to provide investment advice and does not take into consideration individual investor circumstances. Investment decisions should always be made based on an investor's specific financial needs, objectives, goals, time horizon and risk tolerance. Asset classes described may not be suitable for all investors. Past performance does not guarantee future results, and no forecast should be considered a guarantee either. Since economic and market conditions change frequently, there can be no assurance that the trends described here will continue or that any forecasts are accurate.