

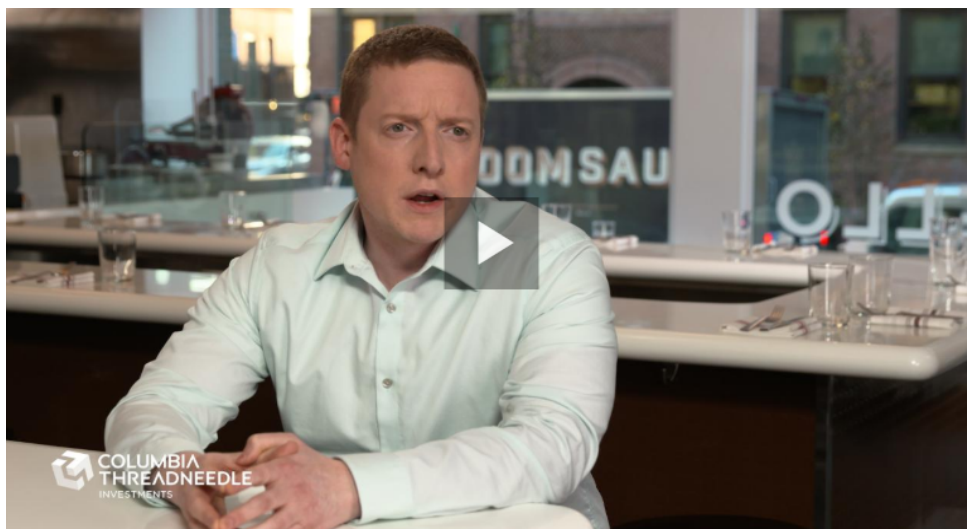


# Defend against portfolio drawdowns. Diversify.

June 6, 2019

*Managing risk when an asset class falls.*

Diversification is always a good idea, says Josh Kutin, because you never know what will happen in the markets. A diversified portfolio may lag in an environment where a single asset class is significantly outperforming, but a diversified approach may limit losses when that asset class falls.



**Joshua Kutin**

Head of Asset Allocation, North America

Watch the video at:

<https://www.columbiathreadneedleus.com/blog/defend-against-portfolio-drawdowns-diversify>

[Download Transcript](#)



To find out more, call [800.426.3750](tel:800.426.3750)  
or visit [columbiathreadneedle.com](http://columbiathreadneedle.com)



**Not FDIC insured • No bank guarantee • May lose value**

Securities products offered through Columbia Management Investment Distributors, Inc., member FINRA. Advisory services provided by Columbia Management Investment Advisers, LLC.

Columbia Threadneedle Investments (Columbia Threadneedle) is the global brand name of the Columbia and Threadneedle group of companies.

The views expressed are as of the date given, may change as market or other conditions change and may differ from views expressed by other Columbia Management Investment Advisers, LLC (CMIA) associates or affiliates. Actual investments or investment decisions made by CMIA and its affiliates, whether for its own account or on behalf of clients, may not necessarily reflect the views expressed. This information is not intended to provide investment advice and does not take into consideration individual investor circumstances. Investment decisions should always be made based on an investor's specific financial needs, objectives, goals, time horizon and risk tolerance. Asset classes described may not be suitable for all investors. Past performance does not guarantee future results, and no forecast should be considered a guarantee either. Since economic and market conditions change frequently, there can be no assurance that the trends described here will continue or that any forecasts are accurate.