

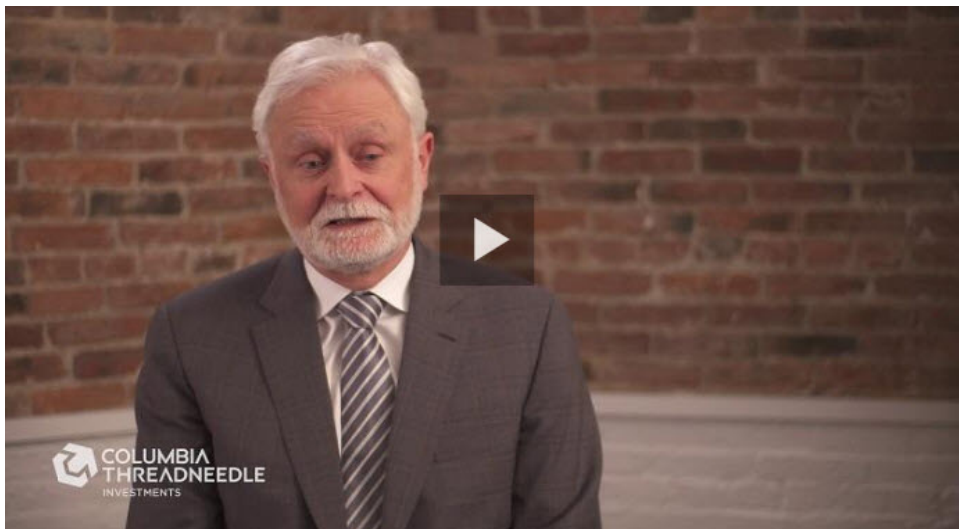


# Coronavirus: Investing wisely in a time of uncertainty

March 2, 2020

*In a crisis, the market goes through phases of denial, realization and exaggerated responses. Where are we now? What are the risks and opportunities?*

Colin Moore believes that the economic impacts of coronavirus are a temporary phenomenon, not a structural change in the global economy. While investors should be laser-focused on their long-term goals, Moore explains that active managers need to work on their behalf to understand whether a company has the liquidity to survive short-term disruptions.



Watch the video at:

<https://www.columbiathreadneedleus.com/blog/coronavirus-investing-wisely-in-a-time-of-uncertainty>

[Download the transcript](#)



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