

# Actionable insights on market volatility — and the path to recovery

*Even in times of uncertainty, some things are still clear. Investors need to continue to work toward their goals, and their trusted financial advisor is there to help guide them.*

**Advisors: Explore our top resources for investors followed by a curated section for you.**

## ELECTION 2020



### READ THE ARTICLE

[Biden passes 270. What does it mean for investors?](#)

The combination of a narrow margin of victory and the possibility that Republicans retain control of the Senate are likely to impact the policies his administration may pursue.

### SEE THE INFOGRAPHIC

[Election 2020: How a Biden win could change the investment environment](#)

From individual and corporate tax rates to “winners and losers” in specific sectors, here’s how a Biden win might shift the landscape.

### READ THE ARTICLE

[What the 2020 elections mean for the markets—and what they don’t](#)

The election cycle will increase short-term volatility, but it won’t have much influence on market averages over the long term.

### READ THE ARTICLE

[Chart: Why to look past election-year volatility](#)

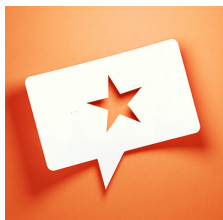
Election years often bring volatility and with that comes uncertainty. But our latest chart gives a snapshot of why investors should focus on long-term goals

### READ THE ARTICLE

[2020 Election: Potential sector impacts](#)

Columbia Threadneedle equity analysts assess the prospective impact of a Biden presidency.

## LATEST MARKET INSIGHTS



### WATCH THE VIDEO

[Update: Covid-19 vaccine development](#)

What does the recent vaccine announcement mean? When will things get back to normal? Get answers to some frequently asked questions about Covid-19 vaccines.

### READ THE ARTICLE

[Chart: Tax delays exaggerate state revenue drops](#)

States have outperformed their dire budget projections.

### READ THE ARTICLE

[Positioning for a slow and gradual recovery](#)

Our Head of Multi-Asset Strategy discusses the updated capital markets forecast.

### DOWNLOAD THE PDF

[Downgrades, defaults and dispersion](#)

Credit investing during the COVID era.

## FOR INVESTORS: HOW TO THINK ABOUT VOLATILITY



### READ THE ARTICLE

[Chart: Drawdown losses](#)

Our latest chart illustrates why having a strategy to mitigate portfolio drawdowns is important.

### SHARE THE PDF

[Tips for keeping a cool head and a long view right now](#)

When stock market volatility shakes your confidence, don't abandon your strategy.

### SHARE THE PDF

[Chart: Time, not timing](#)

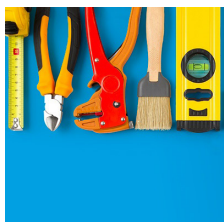
Emotional decisions during periods of short-term volatility rarely pay off in the long run.

### SHARE THE PDF

[Chart: Recovery after a downturn](#)

Historical examples show how long it has taken for the stock market to recoup losses.

## FOR ADVISORS: RESOURCES TO HELP NAVIGATE VOLATILE TIMES



### READ THE ARTICLE

#### [Facing record job losses, are you prepared to guide your clients?](#)

A separation of service can trigger workplace wealth distributions. Even highly compensated employees benefit from conversations on financial and emotional.

### GET THE TOOLKIT

#### [Optimizing resources after a layoff](#)

Lend support to clients experiencing a job loss by taking a proactive approach.

### EXPLORE THE COLLECTION

#### [Understanding investor behavior and biases](#)

View our resource library with tips on how you can help prevent your clients from making costly, emotional decisions.

### VIEW THE PDF

#### [How to maintain client connection in a time of social distancing](#)

Consider these communication strategies to help your clients feel connected and reassured — even when you can't meet with them in person.

### VIEW THE PDF

#### [Take care of yourself while you're taking care of clients](#)

How do you build in time to take care of yourself during these uncharted times? Here's how to find balance in a time of social distancing.

### VIEW THE PDF

#### [Now's the time to embrace new ways to communicate with clients](#)

Remote doesn't need to mean disconnected.



To find out more, call **800.426.3750**  
or visit [columbiathreadneedle.com](http://columbiathreadneedle.com)



<b>Not Federally Insured</b>	<b>No Financial Institution Guarantee</b>	<b>May Lose Value</b>
------------------------------	---	-----------------------

Securities products offered through Columbia Management Investment Distributors, Inc., member FINRA. Advisory services provided by Columbia Management Investment Advisers, LLC.

Columbia Threadneedle Investments (Columbia Threadneedle) is the global brand name of the Columbia and Threadneedle group of companies.

The views expressed are as of the date given, may change as market or other conditions change and may differ from views expressed by other Columbia Management Investment Advisers, LLC (CMIA) associates or affiliates. Actual investments or investment decisions made by CMIA and its affiliates, whether for its own account or on behalf of clients, may not necessarily reflect the views expressed. This information is not intended to provide investment advice and does not take into consideration individual investor circumstances. Investment decisions should always be made based on an investor's specific financial needs, objectives, goals, time horizon and risk tolerance. Asset classes described may not be appropriate for all investors. Past performance does not guarantee future results, and no forecast should be considered a guarantee either. Since economic and market conditions change frequently, there can be no assurance that the trends described here will continue or that any forecasts are accurate.