

# Size of BBB debt market, explained in 3 charts

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*Alarms are being raised around investment-grade BBB rated debt, but they're oversimplifications. These charts help tell the story.*

Investors rely on investment-grade bonds to provide return that's potentially higher than less-risky government bonds, but likely not as aggressive as riskier high-yield bonds. In the investment-grade bond universe, there's a range of ratings from AAA (the highest) to BBB (the lowest). BBB sits just above high-yield bonds on the risk spectrum.

The growth in the size of the BBB rated debt market has outpaced the growth in both total investment-grade corporate debt and the high-yield market.

## Growth in BBB bonds has outpaced investment grade overall and high yield



Source: Bloomberg Barclays and Columbia Threadneedle Investments for the time period 12/31/10-12/31/17.

This is making many professional investors nervous: they're worried an economic slowdown could make it harder for companies to pay off their debt, and BBB bonds could be downgraded to high yield. But it's oversimplifying matters to make a decision based only on the size of the BBB market. The following three charts demonstrate why.

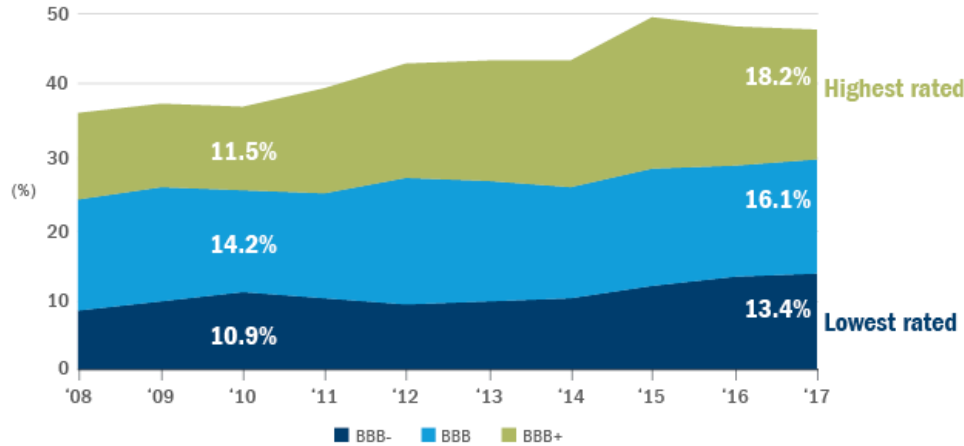
### 1. The highest rated BBB bond category has grown the most.

The BBB category captures a large range of credit risk profiles including BBB+, BBB and BBB- ratings. BBB isn't a special class of risk, but simply a grouping of three categories along the ratings progression. BBB+ is at the upper end of the risk spectrum, just one notch below single A- and three notches above high yield. BBB- is on the riskier edge of the spectrum, one notch above high yield. This difference in relative rating is particularly important because more than half of the growth in the BBB portion of the market has come from the highest rated BBB+ space.



**Tim Doubek**  
Senior Portfolio Manager

### ▶ BBB breakdown as a % of total debt



Source: Bloomberg Barclays; Columbia Threadneedle Investments. Data as of 12/31/17. Note: please see disclosures for methodology used to calculate bond ratings. Universe is the Bloomberg Barclays U.S. Investment Grade Corporate Index.

### 2. Banks have contributed 40% of growth in size of BBB market.

Banking issuers, which were largely AA or A rated prior to the 2008 financial crisis and then downgraded, have driven 40% of the growth in BBB debt in the time period from December 2010 to December 2017. Despite being lower rated than before the financial crisis, banks are now better capitalized, have stronger liquidity and funding profiles, and are subject to more ongoing regulatory oversight than they were before.

#### ▶ Banks contributed 40% of growth in BBB debt

Banks	% contribution to growth in BBB
Citi	14
Barclays	4
Credit Suisse	3
Deutsche Bank	3
JPMorgan Chase	3
Other banks	14
<b>Banks</b>	<b>40</b>
Other industries	60
<b>Total</b>	<b>100</b>

Source: Bloomberg Barclays and Columbia Threadneedle Investments as of 12/31/17. Data reflects time period of 12/31/10-12/31/17.

### 3. Four non-financial issuers represent half of the increase in the size of the BBB debt market

Outside of banks, several individual issuers have driven much of the growth in the size of the BBB market. Telecom companies AT&T and Verizon contributed 19% and 14%, respectively. AT&T was A rated until 2015, when its debt burden grew when it acquired DirectTV and Time Warner. Verizon was A rated until 2013, but then the firm doubled its debt when it purchased Vodafone's stake in Verizon Wireless. Both firms are currently in the

midst of reducing their debt levels, albeit at a slower rate than originally promised.

Interestingly, two automotive companies — General Motors and Ford — historically had higher quality ratings and were downgraded to high yield for the first and only (time to date) in 2005. Their upgrades back to investment grade contributed 7% each to the growth in BBB debt outstanding.

### ▶ Growth is concentrated in a handful of issuers

Issuer	Upgrade or downgrade	% contribution to growth in BBB
AT&T	↓ in 2015	19
Verizon	↓ in 2013	14
GM	↑ in 2015	7
Ford	↑ in 2012	7

Source: Bloomberg Barclays and Columbia Threadneedle Investments as of 12/31/17.  
Data reflects time period of 12/31/10-12/31/17.

### Bottom line

The growth of the size of BBB rated debt outstanding is not simply a broad-based symptom of a suffering investment-grade market. The higher rated BBB+ section has grown the most, and over 90% of the growth has come from banking and a handful of issuers. We don't think the amount of BBB rated debt is cause for immediate alarm. Active management of fixed-income investments can help avoid the bad actors and focus on issuers that have the balance-sheet strength to withstand a potential economic downturn.

The **Bloomberg Barclays Investment-Grade Corporate Index** includes dollar-denominated debt from U.S. and non-U.S. industrial, utility and financial institution issuers. Subordinated issues, securities with normal call and put provisions and sinking funds, medium-term notes (if they are publicly underwritten) and 144A securities with registration rights and global issues that are SEC-registered are included. Structured notes with embedded swaps or other special features, as well as private placements, floating-rate securities and eurobonds, are excluded from the index. It is not possible to invest directly in an index.

Bond ratings shown are determined by using the middle rating of Moody's, S&P and Fitch. When a rating from only two agencies is available, the lower rating is used. When a rating from only one agency is available, that rating is used. Credit ratings are subjective opinions of the credit rating agencies and not statements of fact, may become stale and are subject to change. Issuers identified are for illustrative purposes only and are not recommendations to buy, sell or hold.



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